

Reid Supply Company Privacy Policy

Reid Supply Company ("**Reid Supply**") values the privacy of its Web site customers and visitors. This policy describes how Reid Supply collects, uses and safeguards the personal information collected through Reid Supply's Web sites, www.reidtool.com, www.reidsafety.com and their pages ("**Sites**"):

1. When a customer purchases products or services through the Sites, Reid Supply collects certain personally identifiable information. As a general rule, Reid Supply will not sell, rent or loan personally identifiable information to others for advertising or similar purposes. Reid Tool will only disclose the information as needed to provide requested products or services. This may require Reid Supply to share information with its business partners or affiliates. If you purchase a product through this Site, Reid Supply will have to provide your credit card information to its credit card processor and authenticator for payment purposes. In that case, the credit card number is encrypted as it passes over the Internet.
2. Reid Supply may also disclose personal information in response to law enforcement activity, to enforce its contracts or property rights, or when required by law. Information it collects may also be transferred in connection with the sale or merger of the company or any division or business line of the company to which the information relates. If Reid Supply hires any third-parties to perform services relating to the way the Site functions, it will require them to protect your personal information in the same way that Reid Supply does.
3. Reid Supply may also use different technologies, such as cookies, to collect information passively. The information that it collects might include the type of Web browser that you use, the date and time you visit the Site, your Internet Protocol (IP) address (a unique identifier automatically assigned to your computer when you log onto the Internet), and the address of the web site you visited before coming to this Site. Reid Supply may combine this information with the identifiable information that you provide. This information will usually be used to (i) analyze and monitor consumer and customer activity; (ii) promote and support Reid Supply products and services; and (iii) improve the Sites. If you do not wish to accept cookies, the "help" selection on your browser's toolbar will likely tell you how to prevent your browser from accepting cookies, how to have the browser alert you when you receive a new cookie, or how to disable cookies altogether. If you disable cookies, however, you may not be able to take advantage of all of the Site's features.
4. Reid Supply intends to use commercially reasonable means to protect the integrity of its Site and the confidentiality of the personal information that you provide. While Reid Tool considers online security a priority, it cannot provide absolute assurances against, and will not be liable for, any breaches of confidentiality due to system failures or unauthorized access by third parties.
5. Reid Supply intends this Site for use only by adults who are 18 years of age or older. If you are not 18 years of age or older, please do not submit any information to Reid Supply.
6. Reid Supply's business and the laws that regulate it change from time to time, and Reid Supply reserves the right to change this policy. If it does change this policy, it will post the revised version on this Site. Any information that Reid Tool collects now will be used consistently with the privacy policy in effect at the time of use. Please check the policy regularly to review the changes.
7. If you have any questions about this Privacy Policy, the practices of Reid Supply, or your dealings with Reid Supply, you can contact us mail@reidtool.com.